

## PROMOTING OPTIMAL HEALTH FOR RURAL YOUTH REBRAND CONTEST AND GIVEAWAY

### OFFICIAL RULES

VOID WHERE PROHIBITED BY LAW. NEED NOT BE PRESENT TO WIN.

1. **Contest Host:** Fresno Economic Opportunities Commission (Fresno EOC) 1920 Mariposa Mall, Suite 300, Fresno, CA 93721.
2. **Eligibility:** (a) To be eligible to participate (in each case as an “Eligible Participant”) in the **PROMOTING OPTIMAL HEALTH FOR RURAL YOUTH REBRAND CONTEST (“Contest”) AND GIVEAWAY (“Giveaway”)**, you must satisfy the following criteria: be a resident of Mendota, Firebaugh, or Riverdale, California and any other rural town/city in Fresno County. AND be age of thirteen (13) through eighteen (18); AND have a parent/legal guardian (“Guardian”) who is over eighteen (18) years of age and will provide legal consent to enter the Contest and grant the rights set forth herein.
3. **Contest and Giveaway Period:** The Contest begins on January 22, 2021, at 12:01:00 a.m. PT and ends February 14, 2021, at 11:59:00 p.m. PT (“Contest Period”).
4. **Prizes:** One “Logo Contest” (1) winner will receive a \$50 Gift Card. One “Program Name Contest” (1) winner will receive a \$50 Gift Card. One “Giveaway” (1) winner will receive a \$50 Gift Card. Only one prize per person and per household will be awarded. Prizes cannot be transferred or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items. This Contest is open to legal residents of Mendota, Firebaugh, or Riverdale, California and any other rural town/city in Fresno County. and Prizes will only be awarded and/or delivered via email or physical addresses within said locations. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winners. Failure to comply with the Terms and Conditions will result in forfeiture of the prize.
5. **Entry into the Contests:**
  - (a) To enter the Logo Contest, participants must complete the electronic parental/guardian permission form and submit it with the Contest Entry Artwork.
  - (b) Limit two (2) Logo Contest entries per Eligible Participant during the Contest Period. If more than two entries are submitted, only the first two will be entered and judged.
  - (c) The Entry must:
    - i. be an original work of art in a digital format: jpg or png preferred
    - ii. required to be no smaller than 4” x 4” (1200x1200 dpi) and no larger than 12”x 12” 3600x3600 dpi);
    - iii. be uploaded to the Web Site (<https://fresnoeoc.org/design-our-logo-contest/>) in high-resolution (300dpi) digital format using either of the file types: .jpg or .png.
  - (d) To enter the Program Name Contest, participants must complete the electronic parental/guardian permission form and submit it with the Contest Entry Artwork.
  - (e) Limit two (2) Program Name Contest entries per Eligible Participant during the Contest Period. If more than two entries are submitted, only the first two will be entered and judged.
  - (f) The Entry must:
    - iv. be uploaded to the Web Site (<https://fresnoeoc.org/rename-our-program-contest/>)

(g) To enter the Giveaway, participants must submit an entry to either the Logo Contest or the Program Name Contest. All entries to either Contest will automatically provide entry into the Giveaway.

**6. Logo Contest artwork must:**

- i. not contain copyrighted material;
- ii. not contain threatening, offensive, or abusive material;
- iii. have a minimum resolution of at least 1200 pixels x 1200 pixels;
- iv. have a maximum size of no more than 10 Mb (if digital);
- v. be otherwise in full compliance with these Official Rules.

**7. Program Name Contest name must:**

- i. not contain copyrighted material;
- ii. not contain threatening, offensive, or abusive material;
- iii. be otherwise in full compliance with these Official Rules.

**8. Entries must be received by 11:59 p.m. PT on February 14, 2021.** As determined by Contest Host any Entry that includes obscenities, objectionable material defames or invades the publicity or privacy rights of any person, living or deceased, or otherwise infringes upon any third party's personal or proprietary rights, publicity rights, will be disqualified. Entries that are incomplete, illegible or corrupted are void and will not be accepted. Normal postage, time, toll, connection and usage rates, if any, charged by your Internet service provider or post office will apply. For your Entry to be valid, you must acknowledge reading, accepting, and agreeing to all terms and conditions set forth in these Official Rules.

**7. Selection of Winners:** Eligible Entries will be judged by Fresno EOC designated representative(s) (collectively "Judges"). NOTE THAT THEY MAY BE REVIEWED ON A ROLLING BASIS AS THEY ARE RECEIVED. All eligible Entries will be judged by the Judges, who will select one (1) winner ("Winner"). Entries will be judged based upon the following criteria: (1) creativity and originality, (2) quality and execution, (3) adherence to the Theme, and (4) overall impression. Giveaway winner will be selected randomly from all eligible Contest entries.

**8. Winner Announcement:** Winners will be contacted by Friday, February 19<sup>th</sup>, 2021 at noon via email or text message. The Winning Entries will also be displayed via Facebook and Instagram on Friday, February 19<sup>th</sup>, 2021 at 2:00PM to announce the new program name and logo.

**9. Grant of Rights:** Each Entrant unconditionally assigns and transfers all rights, title, interest, claim, ideas, concepts, copyrighted materials and trademarks contained in any Entry submitted in the Contest and any and all rights including "moral rights" in any Entry submitted in the Contest to the Host. Entrant unconditionally assigns and transfers to Host all rights, title, interest, and/or claim, which he/she now has, or may in the future have to his/her Entry (including any and all essays submitted by the Entrant). Host has the right to use, assign, modify, edit, adapt, dispose, and electronically alter Entrant's Entry, including but not limited to, for moral rights, to appear in promotional and/or commercial materials, as well as to reproduce it, in whole or in part, without compensation or additional consent from Entrant, or any third party.

**10. Publicity Release:** Participation in Contest and/or acceptance of a Prize constitutes permission for Host to use, without notice or further compensation, worldwide and in perpetuity, any Eligible Participant's Entry, photo, likeness, biographical information, statement and voice in any and all media for any purpose, including without limitation, advertising and promotional purposes as well as in, on or in connection with the Web Site or the Contest or other promotions, and Eligible Participant hereby releases the Contest Entities from any liability with respect thereto (each a "Publicity Release").

**11. General:** By participating, Eligible Participants agree to these Official Rules which are final and binding in all respects. If for any reason the Contest is not capable of running as planned, Host reserves the right, at its sole discretion, to cancel, modify or suspend the Contest.