

1920 Mariposa St., Suite 330
Fresno, CA 93721

FRESNO EOC RURAL FOOD EXPRESS BUS YOUTH ART CONTEST OFFICIAL RULES

VOID WHERE PROHIBITED BY LAW. NEED NOT BE PRESENT TO WIN.

1. **Contest Host: Fresno Economic Opportunities Commission (Fresno EOC) 1920 Mariposa Mall, Suite 300, Fresno, CA 93721.**
2. **Eligibility:**

To be eligible to participate (in each case as an “Eligible Participant”) in the ***FRESNO EOC RURAL FOOD EXPRESS BUS YOUTH ART CONTEST*** (“Contest”), you must satisfy the following criteria: be a resident of Fresno County; AND be age of eighteen or younger (18); AND have a parent/legal guardian (“Guardian”) who is over eighteen (18) years of age and will provide legal consent to enter the Contest and grant the rights set forth herein.
3. **Contest Period:** The Contest begins on March 1, 2021, at 12:01:00 a.m. PT and ends March 31, 2021, at 5:00:00 p.m. PT (“Contest Period”).
4. **Entry into the Contest:**
 - (a) To enter the Contest, participants must complete the electronic or paper parental/guardian permission form and submit it with the Contest Entry Artwork.
 - (b) Limit one (1) entry per Eligible Participant during the Contest Period.
 - (c) The Entry must:
 - i. depict the Eligible Participant’s interpretation of the theme, “Healthy Food Super Hero” (the “Theme”);
 - ii. be an original work of art in any of the following media/formats: drawing, painting, mixed-media or digital;
 - iii. required to be no smaller than 4” x 6” and no larger than 12”x 18”;
 - iv. be submitted to any of the following:
 - A. the Food Express Bus Stops on Monday, Wednesday, or Friday**
 - I. Franciscan Mobile Estates, 2317 S. Chestnut Ave., Fresno CA 93725, 12:58pm – 1:58pm
 - II. Hacienda Mirabella, 2705 S. MLK Jr. Blvd., Fresno CA 93706, 2:06pm – 3:06pm
 - III. Legacy Commons, 2255 S. Plumas St., Fresno 93706, 3:10p – 4:10p
 - IV. Manchester Mall, 3636 N Blackstone Ave., Fresno 93726, 11:14am – 12:14pm
 - V. Mental Health, 2550 W. Clinton Ave., Fresno 93705, 10:05pm – 11:05pm
 - B. any Summer Meals for Kids site, Monday through Friday**
 - I. Biola Village, 4962 3rd St., Kerman CA 93606, 12:00pm – 1:00pm
 - II. Campus Chalet Family Villa, 1475 E Bulldog Lane, Fresno CA 93710, 2:00pm – 3:00pm
 - III. Casas de la Vina, 23784 Ave. 9, Madera CA 93637, 12:00pm – 1:00pm
 - IV. Fowler Senior Center, 108 N 3rd Street, Fowler CA 93625, 12:30pm – 1:30pm
 - V. Frank H. Ball Park, 760 Mayor Ave., Fresno CA 93706, 4:40pm – 5:10pm
 - VI. Holmes Park, 212 S 1st St., Fresno CA 93702, 4:40pm – 5:10pm
 - VII. Inspiration Park, 5770 W Gettysburg Ave., Fresno CA 93722, 4:40pm – 5:10pm

- VIII. Mosqueda Community Center, 4670 E. Butler Ave., Fresno CA 93702, 3:00pm – 4:00pm
- IX. Our Savior Lutheran Church, 2101 North Fruit Ave., Fresno CA 93705, 12:00pm – 1:00pm
- X. Romain Park, 745 N First St., Fresno CA 93702, 4:40pm – 5:10pm
- XI. Ted C. Wills Community Center, 770 N San Pablo Ave., Fresno CA 93728, 4:40pm – 5:10pm
- XII. MLK, 2245 S Lee Ave., Fresno CA 93706, 1:00pm – 1:30pm
- XIII. St. Paul Church, 2191 S. Eunice, Fresno CA 93706, 9:00am – 10:00am

C. any of the following drop off locations:

- I. Biola: Biola Community Development Corporation, 12465 G Street Biola, CA 93606
- II. Firebaugh: City Hall, 1133 P Street, Firebaugh, CA 93622
- III. San Joaquin: San Joaquin City Hall, 21900 Colorado Ave San Joaquin, CA 93660
- IV. Mendota: Amore Center, 115 Belmont, Mendota, CA 93640
- V. Mendota: Mendota Boys and Girls Club, 190 Straw Street, Mendota, CA 93640
- VI. Del Rey: Community Center, 10649 Morro Avenue, Del Rey, CA 93616
- VII. Del Rey: Boys and Girls Club, 5705 Carmel Street, Del Rey, CA 93616

D. mailed to 1920 Mariposa Mall, Suite 300, Fresno, CA 93721 ATTN: **FRESNO EOC RURAL FOOD EXPRESS BUS YOUTH ART CONTEST**

E. be uploaded to the Web Site (<https://fresnoeoc.org/bus-art-contest>) in high-resolution (300dpi) digital format using either of the file types: .jpg or .png.

(d) Artwork must:

- i. not contain copyrighted material;
- ii. not contain threatening, offensive, or abusive material;
- iii. have a minimum resolution of at least 2400 pixels x 2400 pixels (if digital);
- iv. have a maximum size of no more than 10 Mb (if digital);
- v. be otherwise in full compliance with these Official Rules.

5. **Entries must be received by 5:00 p.m. PT on March 31, 2021.** As determined by Contest Host any Entry that includes obscenities, objectionable material defames or invades the publicity or privacy rights of any person, living or deceased, or otherwise infringes upon any third party’s personal or proprietary rights, publicity rights, will be disqualified. Entries that are incomplete, illegible or corrupted are void and will not be accepted. Normal postage, time, toll, connection and usage rates, if any, charged by your Internet service provider or post office will apply. For your Entry to be valid, you must acknowledge reading, accepting, and agreeing to all terms and conditions set forth in these Official Rules.

6. **Selection of Winners:**

Eligible Contest Entries will be judged by Fresno EOC designated representative(s) (collectively “Judges”). BUT NOTE THAT THEY MAY BE REVIEWED ON A ROLLING BASIS AS THEY ARE RECEIVED. All eligible Entries will be judged by the Judges, who will select six (6) winners, one (1) from each age group (age 6 and under, ages 7-9, ages 10-12, ages 13-15, ages 16-18) and one (1) Wildcard Award winner from any of the listed age groups (each a Winner). Entries will be judged based upon the following criteria: (1) creativity and originality, (2) quality and execution, (3) adherence to the Theme, and (4) overall impression.

7. **Prizes:**

Six Contest (6) “Winners” will receive a \$100 Gift Card. Only one prize per person and per household will be awarded. Prizes cannot be transferred or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items. This Contest is open to legal residents of Fresno County. Prizes will only be awarded and/or delivered via email or physical addresses within said location. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winners. Failure to comply with the Terms and Conditions will result in forfeiture of the prize.

8. Winner Announcement:

Winners will be announced in June 2021 during the official Food Express Bus unveiling. The Winning Entries will also be displayed at the press conference in June to announce the Summer Food Program 2021 routes. Winner art work will be unveiled as part of the bus wrap design.

9. Grant of Rights: Each Entrant unconditionally assigns and transfers all rights, title, interest, claim, ideas, concepts, copyrighted materials and trademarks contained in any Entry submitted in the Contest and any and all rights including “moral rights” in any Entry submitted in the Contest to the Host. Entrant unconditionally assigns and transfers to Host all rights, title, interest, and/or claim, which he/she now has, or may in the future have to his/her Entry (including any and all essays submitted by the Entrant). Host has the right to use, assign, modify, edit, adapt, dispose, and electronically alter Entrant’s Entry, including but not limited to, for moral rights, to appear in promotional and/or commercial materials, as well as to reproduce it, in whole or in part, without compensation or additional consent from Entrant, or any third party.

10. Publicity Release: Participation in Contest and/or acceptance of a Prize constitutes permission for Host to use, without notice or further compensation, worldwide and in perpetuity, any Eligible Participant’s Entry, photo, likeness, biographical information, statement and voice in any and all media for any purpose, including without limitation, advertising and promotional purposes as well as in, on or in connection with the Web Site or the Contest or other promotions, and Eligible Participant hereby releases the Contest Entities from any liability with respect thereto (each a “Publicity Release”).

11. General: By participating, Eligible Participants agree to these Official Rules which are final and binding in all respects. If for any reason the Contest is not capable of running as planned, Host reserves the right, at its sole discretion, to cancel, modify or suspend the Contest.